

Our ref : GB/2010/EBrand/Era/001  
Date : 25 August 2010

**Era Herbal Products Sdn Bhd**  
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**Attn : Mr. T.C. Tan**  
Director



AWARDED ASIA PACIFIC  
TOP EXCELLENCE BRAND

**Re: Winner of The "Asia Pacific Top Excellence Brand Year 2010 /2011"**

In order to make an active effort in promoting outstanding brand to vast consumers, we Global Business Magazine, as one of the most authoritative and profoundly influential business magazine in this region have meticulously planned the nomination of "Asia Pacific Top Excellence Brand Year 2010 /2011" with professional, fair, and earnest prospects in view. The examining aspects include brand's image, longevity, esteem and familiarity, goodwill, customer loyalty and overall market acceptance.

After authentication and verification, it is our extreme pleasure to inform you that, **the editorial board of Global Business Magazine had unanimously decided on awarding your company's brand – ERA as the winner of the**

**"Asia Pacific Top Excellence Brand Year 2010 /2011" .**

We are going to devote a spatial and intensive coverage for your company and product (**6 pages**) on **issue no: 40 (September 2010)**, the certificate will be presented to you at your company function as an encouragement too. Image of your company and brand will certainly gain a great improvement and become the top priority of consumers' choice.

Please do not hesitate to contact our Brand Promotion & Distribution Manager, **Mr. Jackson Tan (010-253 3149)** or our headquarter at **+603-8941 3618** for further interview session arrangement.

We thank you for your support and hope that you are as proud to receive this award as we are to present it to you.

Thank You.

Yours faithfully,

A handwritten signature in black ink, appearing to be "Adam Tan", written over a horizontal line.

**Dr. Adam Tan PJK**  
President, Global Business Magazine